

For KING CON/PEN AND PIXEL Use Only

App. # _____

BROOKLYN (2010) _____

NEW ENGLAND(2010) _____

BROOKLYN (2009) _____

Rec'd by [] Mail [] In Person [] Other _____

Date / Time: _____ Initials: _____

Payment Rec'd: _____

Exhibitor Information / Application

The Brooklyn Lyceum and Galaxy Gaming present

KING CON Brooklyn (@ Brooklyn Lyceum) (2010)



-and-

New England Pen and Pixel Con
(@ Galaxy Gaming) (2010).



Primary Location(s)

New England Pen and Pixel	King Con Brooklyn
Galaxy Gaming 66 Third Street Dover, New Hampshire 03820 Seacoast New Hampshire Adjacent to Amtrak station from Boston and Portland, Maine. Pubic transit from Portsmouth/ Exeter/University of New Hampshire	Brooklyn Lyceum 227 4 th Avenue Brooklyn, NY 11215 Park Slope, Brooklyn On top of the R train at Union Street

NEW ENGLAND

**Exhibition Halls will last for 2 days: Saturday July 17, 2010 - 11AM-7PM
Sunday July 18, 2010. - 11AM-7PM**

BROOKLYN

**Exhibition Halls will last for 2 days: Saturday Nov 6, 2010 - 11AM-7PM
Sunday Nov 7, 2010. - 11AM-7PM**

Each event will last two days (Sat/Sun). Depending on scheduling availability there may be events the Thursday/Friday prior.

Teardown will be on the Sunday at 7PM.

KING CON/PEN AND PIXEL reserve the right to add, remove or otherwise change the designated times for set-up, teardown and other scheduled events and programming.

Applying to KING CON/PEN AND PIXEL:

The Conventions will have roughly 70-90 exhibitors; selection is based on availability and application approval; first-come, first-served.

Payment is by check, money order or cash only. All payments must be in U.S. Dollars.

CONTACT INFO: Only **one contact per table** although two exhibitors are allowed per table. Your table should designate one person to who be considered the "official contact" for that table. All KING CON related correspondence will be conducted via e-mail with that person, who is in turn responsible for passing the information to table sharing partner and keeping KING CON informed of any address changes.

EXHIBITOR INFO: Fill in exhibitor information (to be shared with the public). This information will be used in the online exhibitors list and the printed event guide. Please review rules and regulations for who qualifies to be an exhibitor before applying.

We will be attempting to negotiate discounted hotel rates at local hotels. We will email you when they become available.

TABLE INFO:

Only one table per exhibitor. Table sizes are either 6' or 8' and come with 2 chairs and 1 exhibitor badge; each half-table comes with 1 chair and 1 exhibitor badge.

Selection to KING CON based on approval by our curatorial staff after reviewing your application. We are especially interested in indie artists with room for new and emerging talent as well as favorites of the old guard.

Load-in will begin at 9:30 AM on Saturday. Advance load-in on Friday may be available at

restricted times. We will email you with that information when it becomes official.

KING CON RULES AND REGULATIONS:

1. Exhibitors are restricted to comic and cartoon artists and their representatives. This includes: original art dealers, artists of creator-owned comics, publishers, and writers; selling only comic/cartoon art, comics, and associate products they have produced. Dealers will be in a separate section and are limited in number. Violators are subject to removal and cancellation of their rental without refund subject to the absolute discretion of the Brooklyn Lyceum and Galaxy Gaming.
2. The Brooklyn Lyceum, Galaxy Gaming and KING CON/PEN AND PIXEL and its representatives are **not responsible for any loss, damages, claims, or injury**.
3. All exhibitors at KING CON/PEN AND PIXEL are expected to adhere to all local and state laws as well as venue and affiliate rule.
4. Exhibitors shall keep all designated areas clean and will not nail, screw or attach anything to the Brooklyn Lyceum/Galaxy Gaming or affiliate facilities without express written permission of the Brooklyn Lyceum/Galaxy Gaming.
5. Consuming of alcoholic beverages in the Brooklyn Lyceum/Galaxy Gaming or affiliate facilities is limited to beer and wine bought on site. Every entrant will be carded and wrist banded. No exceptions. Anyone caught with external alcohol in their possession or liquor on their breath without the appropriate (over 21) wristband will be immediately ejected. No exceptions.
6. The subletting of exhibit space without prior written permission of KING CON/PEN AND PIXEL Festivals is prohibited.
7. No item of any type may be placed in the aisles. All display material must conform to local fire regulations.
8. Interior tables may not be set up booth-like. No walls, pop-ups or overhead signage will be allowed.
9. Wall locations will be allowed to hang display items limited in depth.
10. Exhibitors will be evaluated for inclusion on a first-come first-serve basis.
11. Table is required to be staffed by Applicant or Applicant's badged representative at all times on both days. Applicant may opt to participate for solely one day upon advance approval by KING CON/PEN AND PIXEL.
12. Applicant will comply with all copyright laws and will provide KING CON/PEN AND PIXEL acceptable proof of allowed use of materials to which applicant does not hold copyright.

13. Additional terms and conditions will be provided to exhibitors at KING CON/PEN AND PIXEL.

In the event that an exhibitor is removed from the KING CON/PEN AND PIXEL for failure to abide to any of these rules, all monies paid to the BROOKLYN LYCEUM/GALAXY GAMING shall be forfeited to BROOKLYN LYCEUM/GALAXY GAMING and no refund shall be made.

Should the need arise for any confirmed exhibitors to drop out of exhibiting at the KING CON/PEN AND PIXEL, our refund policy is as follows:

--Cancellation 60 days or more to the event date incurs a \$50 fee out of the monies paid.

--1/2 the fees paid will be incurred for cancellation more than 30 days and less than 60 days prior to the event.

--No refunds will be made for cancellation 30 days or less prior to the event

Exhibitors shall not utilize any fixture, device, merchandise or activity that is illegal or detrimental to KING CON/PEN AND PIXEL or the comics industry (as determined by the KING CON/PEN AND PIXEL or the Brooklyn Lyceum or Galaxy Gaming in their sole discretion). Our "Adult Content" policy is thus: We strive to respect your First Amendment rights in these private facilities, but will try our best to keep the event a safe place where parents can be proud to take their kids. Therefore, we respectfully request that there be no openly displayed material depicting explicit violence, nudity, or sexual conduct. Adult material must not be sold, given, distributed, or accessible to minors. You will be able to tell if someone is 18 or not by the appropriate wristband. Do not allow minors to peruse over-age material.

Exhibitors are solely responsible for all taxes.

In New York, If you are selling taxable items, you are required by New York State law to file the "Application for Registration as a Sales Tax Vendor (DTF-17)" form. This form can be downloaded at http://www.tax.state.ny.us/forms/form_number_order_dtf_ifa.htm . If you need help filling out the form, go to <http://www.tax.state.ny.us/forms> or call (800)225-5829 for instructions. If you already have a resale number for New York State, remember to bring a copy of your Certificate or Authority to the King Con for presentation if requested.

NOTE: It is KING CON/PEN AND PIXEL's understanding that sales tax in NYC is 8.875%. Periodicals (e.g. comics) are NOT taxed in New York City. Trade paperbacks, clothing, original art, prints, mugs, etc., are taxable items.

In order for everyone to have the best event possible, we ask that you respect your fellow exhibitors, especially in terms of noise and space use consideration. If any problems arise during the KING CON/PEN AND PIXEL, please ask a KING CON/PEN AND PIXEL representative for guidance.

The KING CON/PEN AND PIXEL shall have the full power in the interpretation and enforcement of all contract regulations contained herein and the power to make such amendments thereto, and such further rules and regulations shall be considered necessary and proper.

Should you have any additional questions, please direct them toward kingcon@brooklynlyceum.com or by phone at 718.857-4816.

Table Application for KING CON/PEN AND PIXEL (2010)

Step 1: Select Location(s)

- a) KINGCON Brooklyn (2010) ____
- b) PEN AND PIXEL New England (2010) ____
- c) KingCon BOTH (2010) ____
(10% off Table Fees for both if paid for at the same time)
- d) Exhibited @ KINGCON Brooklyn (2009) ____
(10% off of Table Fees for either or both 2010 KingCons.)

Step 2: Billing Info

Full Name:
Address: Phone (Day):
Phone (Eve):
Fax:
Email:

Payment Method:

- Check** (made out to the Brooklyn Lyceum, US Funds ONLY)
- Money Order** (made out to the Brooklyn Lyceum, US Funds ONLY)
- Cash** (in person only)

Step 3: Exhibitor Info

This information will be used in the online exhibitors guide and the printed event guide.

Exhibitor Name / Website?

- 1. [_____](Exhibitor of Record)
- 2. [_____]Shared table (only one allowed)

This information will be used in the online exhibitors guide and the printed event guide.

Exhibitor/Publication names you would like to have in the KING CON program guide(subject to space availability and review by KING CON):

- 1. [_____]
- 2. [_____]

___ Initial here if KING CON/PEN AND PIXEL is allowed to use your name(s) outside the KING CON/PEN AND PIXEL related websites(Posters, banners, print ads, twitter, etc.)

Step 4: Table Info

BROOKLYN - 6' table \$200.00 - or - 8' table \$250.00. Wall space add \$50.

NEW ENGLAND - 6' table \$150.00 - or - 8' table \$200.00. Wall space add \$50.

Paid for Table in KingCon 2009?	2010 ComiCons	6'	8'
Yes	Brooklyn Only	\$200-\$20=\$180	\$250-\$25=\$225
	New England Only	\$150-\$15=\$135	\$200-\$20=\$180
	Brooklyn+New England	\$350-\$70=\$280	\$450-\$90=\$360
No	Brooklyn Only	\$200	\$250
	New England Only	\$150	\$200
	Brooklyn+New England	\$350	\$450

TABLE FEE : _____

2010 ComiCons	Wall Space
Brooklyn Only	\$50
New England Only	\$50
Brooklyn+New England	\$100

WALL FEE : _____

2 badges per table are included in the fee. \$5 for each one of up to 2 additional badges. These get you in and out without having to wait in line. There will be wristbands also.

Badge Fee: (# of total badges-2) * \$5 = _____

TOTAL DUE: Table Fee + Wall Fee + Badge Fee= _____

Step 4: Table/Exhibitor Application Agreement

By signing this Table Registration Agreement, signatory is acknowledging receipt of the KING CON/PEN AND PIXEL guidelines that accompanied this Table/Exhibitor Application, and hereby agrees to be bound by and to comply with these regulations.

Completing this Table/Exhibitor Application Agreement and submitting payment for a table is not a guarantee of placement.

Name _____ **Signature** _____

Date _____

Step 5: After you have filled in all fields above, mail your completed application accompanied by payment to:

King CON
c/o Brooklyn Lyceum
ATTN: Regan Fishman
227 4th Avenue
Brooklyn, NY 11215

Please wait two (2) weeks before contacting us to see if we have received your application. Faxed or e-mailed applications CANNOT be accepted.

Please read the Exhibitor Information sheets before filling this out.

Remember, submitting an application does not guarantee placement.